

GOURMET COFFEE FOR GOURMET PEOPLE

Tramonto Coffee
On the Edge Advertising
30 Second Radio Script

On the Edge Advertising
135 Greyfield Dr.
Minneapolis, MN 55142
123-456-7890

February 6, 2019

1. SOUND: ALARM GOING OFF, PERSON YAWNING

CHARACTER #1: (VOICE OVER) I need more than an alarm to wake me up.

(PAUSE-2 SECONDS)

2. SOUND: CARS DRIVING, HORNS HONKING

CHARACTER #2: (VOICE OVER) I need a break from this commute.

(PAUSE-2 SECONDS)

3. SOUND: PHONE RINGING, KIDS CRYING

CHARACTER #3: (VOICE OVER) I need some me time.

(PAUSE-2 SECONDS)

4. SOUND: QUIET MUSIC PLAYING, COFFEE BREWING

ANNOUNCER #1: (VOICE OVER) Whether you need an extra wake up call, a break or just some “me” time, Tramonto Coffee has you covered. Stop in today to wake up with one of our signature coffee blends, take a break in our cozy lounge chairs, or enjoy some “me” time listening to our live music.

(PAUSE-2 SECONDS)

ANNOUNCER #1: Tramonto Coffee, gourmet coffee for gourmet people.

THE END

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